



1. (a) Do you conserve water?

- Yes No

1. (b) Why? _____

2. (a) Do you think we are in a drought?

- Yes No

2. (b) If Yes, how did you hear about the drought? (you may choose more than one option)

- On TV (i.e. ads, talk shows, programs, news) Newspaper articles/Magazines
- On radio (i.e. ads, talk shows, programs, news) Posters/billboards
- Online/Internet Ads Friends/Family/word of mouth
- Online at a specific website Don't know

Other: _____

3. Do you think we should conserve water?

- Yes No

4. List up to 6 ways that you may use to conserve water?

5. (a) What do you think happens to the water you conserve? (You may choose more than one option)

- It's re-used Goes to small farmers
- It's sold to someone else Goes to new development
- Goes back to it's original source/natural environment None of the above
- It's stored in a reservoir Other:

5. (b) If you answered "None of the above" - why?

6. What do you consider to be the worst waste of water? Your pet peeve?

- Cleaning of sidewalks with water Water sprinklers that don't work the way they should
- Watering lawns None of the above/Other: _____
- Dripping faucets Don't care/Don't have a pet peeve

The following questions are for demographic reasons only.

7. What is your gender?

- Male Female

8. What town/city do you primarily reside?

9. Please select from the following age brackets:

- 16 - 18 35 - 44 65+
- 19 - 24 45 - 54
- 25 - 34 55 - 64

10. Would you consider yourself to be?

- White/Caucasian Asian/Pacific Islander
- Black/African American Bi-Racial
- Latino Other _____

Thank you so much for taking the time to share your opinion with us today, and remember to: "Be Water Wise and Economize.