

## WEB SITE POLICY RECOMMENDATIONS

On July 26, 1999, a survey was sent to a selection of 25 OCSS outing leaders requesting their input regarding policy recommendations for the OCSS website. From the response of the leaders, the following are their recommendations:

1. Personal addresses are not to be listed. Trip Leaders and reservationists will need to provide an email address in the write up for those interested in signing up for an event.
2. Personal phone numbers are not to be listed.
3. List hike and carpool meeting places, but not meeting places with personal addresses.
4. Update the website first of the month.
5. It is not necessary to include other Angeles Chapter listings on the OCSS webpage.
6. The Orange Peel newsletter is printed as a service to members and at least three or four hundred newsletters per month are distributed freely. Current issues are usually not distributed to stores until around the third week of the month. The Orange Peel only generates (sometimes) enough funds to cover monthly costs for printing and mailing. Funds that do support Orange County Sierra Singles come from OCSS sponsored events that charge a fee. The event participants are members and non-members.
7. The option for new members to join the Sierra Club on our website does cost OCSS a loss of funds. The Sierra Club has a Field Recruitment Incentive Program (FRIP) and rebates to groups, sections and committees a certain percentage on sign ups based on HOW you signed up the new member. Rebates for new members using the application provided on the Orange Peel newsletter and the website are only a few dollars for each sign up. Rebates for new members recruited at the monthly potlucks/meeting, Newcomer Meetings, Peters Canyon and Irvine Hikes or other outings is 50% or \$12.50 for each \$25 Introductory membership.
8. OCSS management recommends that the following paragraph be included on the "Sierra Club Membership" webpage: Join the Sierra Club at the OCSS Monthly Potluck/Meeting or an OCSS Newcomer Meeting for a special introductory membership rate of \$25 plus! receive a free "Take a Hike" T-shirt or a Sierra Club fanny pack.

Management approved 13 September 1999